

# ExecUtron Offers First “Freeware” Business Processor Software

PIMS-Classic Single-User is now completely free of charge.

**SANTA ROSA, Calif., January 27, 2006** – ExecUtron Development Corp., a leading maker of Business Processing Software, used by numerous Small to Fortune 500 companies around the world, today announced a substantial price drop to the “Classic” version of their flagship software “PIMS” for both Macintosh and Windows platforms.

PIMS stands for “Professional Inventory Management System” and was first developed by ExecUtron in 1985. PIMS is the contemporary platform of choice for discriminating Business owners, Operations Managers, and the like. This is especially true in a “cross-platform” environment, where PIMS has always dominated. PIMS-Classic comes in both Client/Server (multi-terminal) and Single-User versions.

ExecUtron Development Corp. has made the commitment to support their original PIMS software even after the introduction of the new PIMS-X application. ExecUtron has renamed the original PIMS “PIMS-Classic”, and offers it on both Macintosh O/S 7.5.5, 8.6, 9.2.2 (including OSX “Classic” mode) and Windows 98, NT, Me, XP Pro.

The price of the Client/Server version has dropped more than 70% to \$2495.00. This now includes unlimited Users and all modules all no additional charge, except for the Internet Commerce Module (ICM), whose price dropped from \$4995.00 down to \$1995.00. The Single-User version is now **FREE OF CHARGE**. This makes the Single-User version of PIMS-Classic the first complete Business Processor software to be offered as “Freeware”, with no strings attached. This is the same software that businesses around the world are running on, except that they paid upwards of \$2000.00 for Single-User PIMS.

“Dropping the price of PIMS-Classic will stimulate the business automation market, and afford smaller companies the tools they need to compete with larger corporations. This is especially important in a world of ever shrinking margins. Offering the Single-User version at no charge will give every business the opportunity to take advantage of the same technologies as those companies several times their size,” said Dan Mosier, President and CEO of ExecUtron Development Corp.

In addition to the over 9,700 functions available in PIMS-Classic, including Inventory Control, Order Entry, Point-Of-Sale (POS), Customer Tracking, Purchasing/Receiving, Full Accounting, etc., there is also built-in eCommerce, custom output design, “Plug-In” technology, Rental Management, Manufacturing, and Service & Repair modules to further build a complete business software foundation.

On the Client/Server version, users can mix and match Windows and Macintosh terminals that connect to either a Windows or Macintosh server. This makes for a truly cross-platform solution.

Availability:

PIMS-Classic is available now at ExecUtron’s main WEB Site: <http://www.executron.com>. Calls can also be placed to ExecUtron Development Corp. Sales Department at (707) 546-8540 or e-mailed to [info@executron.com](mailto:info@executron.com) for more details.

ExecUtron Development Corporation, headquartered in Santa Rosa California, was founded in 1979 and is a leading maker of business software solutions that simplify and automate the day-to-day functions of today’s businesses. ExecUtron Development Corp. is a privately owned corporation which has distribution channels all over the United States and abroad. For more information ExecUtron Development Corp. can be reached at (707) 546-8540, or on the Internet at <http://www.executron.com> or [pressroom@executron.com](mailto:pressroom@executron.com).